



Benson Area Chamber of Commerce

You are cordially invited to renew your membership, or become a new member
in the Benson Area Chamber of Commerce.

The Benson Area Chamber of Commerce has a long history of commitment to area businesses and in serving the local community. We would like to **thank you for your continued support** and invite you to join us as we look to the future with all its potential for business and personal growth. The Chamber of Commerce is committed to promoting and advertising Benson and your business.

Chamber Member Advantages

- Promotion of your business.
- Referrals to your business.
- Free listing on the Chamber web site with a link to your own.
- Opportunities to support and strengthen your entire community.
- Assist with promotion of the entire Benson area.
- Develop a healthy business environment.
- Ambassador visits.
- Support of existing and new events which draw people to our area.
- Tourism marketing.
- Display and distribution of your marketing materials if provided to us.
- Promote a “Shop Small, Shop Local” environment through the use of Benson Bucks, social media and other promotions.
- Highlighting your business online as well as in local media.



Benson Area Chamber, 1224 Atlantic Ave., Benson, MN 56215

info@bensonareachamber.com - 320-843-3618



Upcoming Plans for the Chamber 2018

Network at Noon – First Thursday of each month at McKinneys on Southside:

Purpose: to engage our local business owners and managers by providing speakers and programs designed to benefit businesses. Topic ideas to include use of social media, the impact of the internet on business, local grants and funding opportunities for businesses, businesses and their impact on local community.

After Hours Mixers:

Purpose: to bring together business members and the community to socialize and connect. Please let us know what date your business would like to host a mixer.

3rd Annual Chili Cook Off – Saturday, March 24, 2018:

Purpose: to highlight Benson area businesses and what our city has to offer. The cook-off will also serve to raise funds for the Chamber to use for advertising our community and local businesses.

Fall Fling Saturday, October 20, 2018:

Purpose: to promote and advertise for the annual Benson Craft Fair by sponsoring a special tabloid by the Swift County Monitor which is inserted in the local paper as well as delivered to the surrounding communities. The flyer highlights all events and specials around town to facilitate more traffic to our local business on that day.

Holiday Stroll Sunday, November 25, 2018 and Holiday Punch Cards:

Purpose: to promote “Shop Small, Shop Local” in Benson for the holiday season.

Small Business Saturday, November 24, 2018:

Purpose: to promote “Shop Small, Shop Local” by involving businesses in the Shop Small free marketing promotion sponsored by American Express. Shop Small Saturday is the Saturday following Thanksgiving.

Annual Meeting Friday, January 19, 2018:

Purpose: to bring together all the chamber members in a social setting. This meeting is an opportunity to bring forth new ideas, network, and elect new board members for the Benson Area Chamber of Commerce.



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